



Integration of Twitter in Education



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Quick overview of today's session

- ▣ **Objectives of the Session**
- ▣ **Why Twitter?**
- ▣ **Need/Relevance of Using Twitter in Teaching-Learning Ecosystem**
- ▣ **Salient Features of Twitter**
- ▣ **Hands-on Training**
- ▣ **Twitter Etiquettes**



Objectives of the session

- ▣ **To understand the crucial role of Twitter in educational landscape**
- ▣ **To acquaint ourselves with salient features of Twitter**
- ▣ **To familiarize ourselves in using twitter to learn-share-collaborate with other educators across globe**



Why Twitter?



- ❑ **One of the fastest social media platforms**
- ❑ **Unfolds in real time- allows real time search**
- ❑ **Helps one to connect with influential people/organisations**
- ❑ **Valued to be one of the most authentic platforms as it does not allow editing**

Why educators need to be professionally active on Twitter?

- ❑ **To cascade information; to create a ripple effect in teaching-learning scenario**
- ❑ **To build a profound professional teacher community**
- ❑ **To broaden visibility, reach and impact of what happens in classroom**
- ❑ **To contribute in building powerful narratives**
- ❑ **To use the platform as a virtual diary**

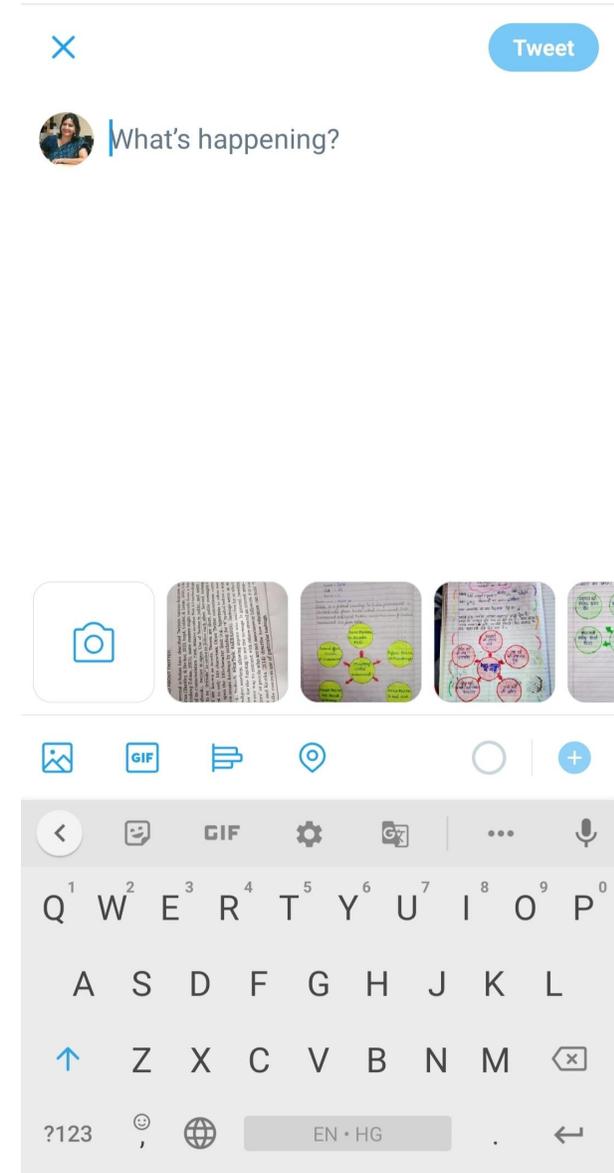


Twitter and its salient features

Brevity



- ▣ **Text - Maximum 280 characters.**
- ▣ **Photos- Maximum 4 pictures**
- ▣ **Video- Maximum length
2 minutes 20 seconds**



Your Profile, Bio and Twitter handle



Following

Dr. Amarendra Behera

@ap_behera Follows you

Joint Director, Central Institute of Educational Technology (CIET)-NCERT Sri Aurobindo Marg, New Delhi-110016, India RTs Not Endorsed

Joined October 2017

738 Following 4,027 Followers



Followed by #LetsTalkEducation, Harpreet, Heena Jain, and 24 others

Tweets Tweets & replies Media Likes

Dr. Amarendra Behera retweeted



NCERT @ncert · 14 Feb
Fight #COVID19, Stay Safe.

PMeVIDYA-One Class, One Channel:
Access the educational TV and Radio contents (Classes 1-12) on 12 DTH TV and 230 Radio Channels. Best teachers from across the nation are here to help enrich your knowledge!

PMeVIDYA



Following

Ministry of Education

@EduMinOfIndia

Official Twitter Account of the Ministry of Education, Government of India.

Shastri Bhawan, New Delhi mhrd.gov.in

Joined June 2014

257 Following 4.6M Followers



Followed by DIRECTORATE OF EDUCATION Delhi, #LetsTalkEducation, SCERT Delhi Teacher Training, and 132 others

Tweets Tweets & replies Media Likes

Pinned Tweet



Ministry of Education @Edu... · 1d
शिक्षा मंत्रालय के #PadheBharat अभियान के तहत केन्द्रीय शिक्षा राज्य मंत्री श्री @Drsubhassarkar जी ने पढ़ने की आदत को प्रोत्साहित करने के लिए 'The Twin Dreams of Rabindranath Tagore' पुस्तक के एक अंश का पाठ किया।#100DaysReadingCampaign



Following

DIRECTORATE OF EDUCATION Delhi

@Dir_Education

Official handle of Directorate of Education, Govt. of NCT of Delhi. We celebrate stories of change and innovations across Delhi's Government Schools.

New Delhi, India edudel.nic.in

Joined February 2021

26 Following 12.3K Followers



Followed by Dr Anil Teotia, Anu Gupta, Ritu Tyagi, and 115 others

Tweets Tweets & replies Media Likes



DIRECTORATE OF EDUCAT... · 3h
#InternationalMotherTongueDay was celebrated with enthusiasm in our schools.

Students were taking pride in their mother language & expressed themselves freely.



A few more features of Twitter



Hashtags

Hashtags are search engines

Help you in choosing content related to your interest area

Great way to organize conversations that are happening online.

#Technology #TeacherThoughts



How to tag people on Twitter

Use of @

- ▣ **We tag people to bring our tweet to their notification**
- ▣ **We must tag people/ organisations very mindfully**
- ▣ **Too much of tagging in a single tweet is a sign of seeking unnecessary attention**



Like, Retweet , Retweet with comment



Twitter Etiquettes



- **Be mindful of what you post!**
Your social media posts reflect your being
- **Be kind and respectful to others**
- **Do not abuse people**
- **Set a positive discourse on Twitter, inspire others.**



Let us stay safe and healthy on Twitter!



- **You have option to block or mute conversations of people who's post you do not like/who abuse you. Make use of the option whenever needed.**
- **You are a wonderful being.
Don't judge yourself on the basis of likes and followers on Social Media or Twitter.**



Get ready to Tweet!

- ❑ **On Twitter, share your thoughts about this session**
- ❑ **Draft a message (today's learning/concerns/expectations/feedback You may tag @ciet_ncert, @ncert, @ManuGulati11**
- ❑ **You may use #SocialMedia #Technology #Education**
- ❑ **Attach relevant pictures or video**
- ❑ **Before finally hitting the Tweet icon, read/check your tweet thrice.
(Tweets can not be edited.)**

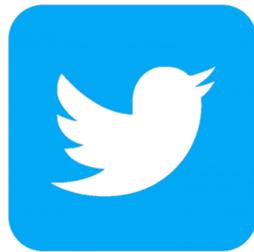




Thank you so much for your active participation...



Keep smiling, happy tweeting!



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